# imos iX 2025: Enhancing Furniture Sales and Production with AI

As is tradition, imos AG will unveil the latest version of their software solution, iX 2025, at LIGNA in late May 2025. Attendees can look forward to numerous new features and improvements in the software's usability. Additionally, the presentations at LIGNA 2025 will showcase the impressive capabilities and versatility of imos iX 2025.

The new release brings significant functional enhancements across the iX CAD, iX CAM, and iX NET product groups. Notably, imos AG is setting new industry standards by integrating Artificial Intelligence (AI) into their software products. These AI components aim to optimize workflows and provide better support for users in their daily tasks.

# iX 2025 – Cloud Ready

A major focus of the new release is the availability of iX software products in the cloud. Companies can choose to install the modules either on-premises or in the cloud, offering flexibility in deployment. Alongside this, the licensing model has been expanded. In addition to the traditional perpetual license, the iX modules will now be available via subscription, with monthly fees replacing the initial investment cost.

# iX-NET: Online Planning and Selling of Furniture

The web-based planning and sales solution, iX NET, has seen the most significant development over the past two years. It now features new technology and an improved user experience (UX). A key focus has been on enhanced visualization, with real-time rendering during planning and server-generated photorealistic images making the planning results appear almost lifelike. The planning speed has also been drastically increased thanks to a revised data concept. Visitors to LIGNA can explore further groundbreaking developments in iX NET at the iX LAB, where future innovations will be presented interactively.



Figure 1 Screenshot of the new real-time visualization of the 3D room planning of iX NET 2025.

# AI in Planning and Sales

The use of AI in the planning and sales of furniture, particularly kitchens, opens up new possibilities for quickly translating customer desires into concrete planning results. AI offers innovative solutions that make furniture planning more efficient, personalized, and accessible.

A significant aspect is visualization. AI-powered tools and applications can create realistic 3D models of spaces, allowing users to virtually experience different design concepts. These models can be adjusted almost in real-time, enabling customers and planners to swap out colors and decorations to alter the overall look. This facilitates customer decision-making and speeds up the sales process. AI can transform inspirational graphics into concrete product information, which can then be processed into planning documents and offers in imos iX, eventually leading to manufacturing documents. imos iX continues its commitment to seamless integration from sales to CNC machining, a concept that has been further refined in the new version, imos iX 2025.



Figure 2 From “white planning” to high-end rendering with AI components in just a few seconds.

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